

## **PI Group Strengthens Market Presence of ACS Motion Control in APAC**

12-13-2023 | PI Worldwide | Company

**Physik Instrumente (PI) now also offers sales and technical support for ACS Motion Control’s high-performance motion controller and servo drive products in the APAC region. This new agreement strengthens the proximity and availability of the brand in addition to its strong presence in the USA, EMEA, Germany, Austria, and Switzerland, as well as China and Korea. Now, ACS products are accessible to motion control system designers in high-tech equipment fields such as semiconductor and display manufacturing, laser material processing, additive manufacturing, and life science applications. This enables them to increase equipment throughput and accuracy thanks to the extensive PI Group technical sales and support network.**

Since the PI Group acquired ACS Motion Control in 2017, sales of ACS products have increased by more than 250 percent worldwide. “The PI organization enables us to significantly enlarge our global footprint and pursue growth opportunities more intensively,” says Dror Marom, CEO of ACS Motion Control. “As a member of the PI Group, ACS is able to invest heavily in the development of new products, algorithms, and solutions which in turn enables us to increase equipment performance and develop life-changing innovations.” The PI Group also provides full motion systems for precision positioning that utilize ACS controllers and offer unique benefits.

“The PI Group is represented in all important markets in APAC with its own companies, application expertise, and service. Together, we will develop additional markets within semiconductor manufacturing,

### PRESS CONTACT

Winy Tham

[w.tham@pi.ws](mailto:w.tham@pi.ws)

PI (Physik Instrumente)

Singapore LLP

26 Sin Ming Lane

#04-125 Midview City

Singapore 573971

Singapur

[www.pi-southeast.asia](http://www.pi-southeast.asia)

photonics, and industrial automation,” emphasizes Hsin CHIA, Director of Sales, APAC – Managing Director, SEA of the PI Group.



*Hsin CHIA, Director of Sales, APAC – Managing Director, SEA of the PI Group (left) and Dror Marom, CEO ACS Motion Control decide on close sales cooperation for ACS Motion Control's high-performance motion controller and servo drive products in the APAC region.*

## **PI in Brief**

### **Physik Instrumente (PI Group) in Brief**

The PI Group with headquarters in Karlsruhe, Germany, is the market and technology leader for high-precision positioning technology and piezo applications in the market segments Industrial Automation, Semiconductor Industry, Photonics, and Microscopy & Life Sciences. In close cooperation with international customers, PI's approximately 1,500 specialists have been continuously pushing the boundaries of what is technically possible for more than 50 years. Various drive technologies, internally developed sensor technology, electronics, and control technology provide the basis for this. PI's portfolio ranges from components to subsystems to tailor-made complete solutions. 508 granted and pending patents underline the company's claim to leadership in precision positioning and piezo technology. PI operates on a global scale, with nine production sites

in Europe, North America, and Asia, as well as sixteen sales and service subsidiaries.

PI (Physik Instrumente) Singapore LLP

26 Sin Ming Lane

#04-125 Midview City

Singapore 573971

Singapur

[www.pi-southeast.asia](http://www.pi-southeast.asia)